


Construction Financial
Management Association
Greater Pittsburgh Chapter
c/o Heath Winsheimer
Alpern Rosenthal
Heinz 57 Center
339 Sixth Avenue
Pittsburgh, PA 15222



www.cfmapgh.org

Please Join Us for the Following
CFMA Sponsored Seminar:

Effective Cost and Financial Management in a Troubled Economy

NOTE TO MEMBERS

Our event scheduled for Wednesday, February 10th was postponed until March 22nd due to weather conditions and availability of our speakers.

Andrew B. Rhodes

Principal,
The Duggan Rhodes Group

William M. Kerns

Director,
The Duggan Rhodes Group

Mark T. Latterner

Executive V.P., Commercial Lending,
Citizens Bank

Michael W. Anderson

Executive V.P. & Managing Director, Surety,
Willis - North American Construction Practice

At the Cranberry Regional Learning Alliance

2 Hours CPE

Registration: 7:30 am
Continental Breakfast: 7:30 - 8:00 am
Presentation: 8:00 - 10:00 am

\$50 per person

HELPING YOU BUILD BIGGER PROFITS™

CONSTRUCTION FINANCIAL MANAGEMENT ASSOCIATION



The Source & Resource for Construction Financial Excellence

Effective Cost and Financial Management in a Troubled Economy

March 22, 2010

UPCOMING EVENTS:

Consol Energy Center Job Site Tour

April 22, 2010

Annual Dinner

May 2010

Annual Golf Outing

July 2010

Holiday Party

December 2010

**For Membership Information,
Please contact:**

Heath Winsheimer

Email address: hwinsheimer@alpern.com

Phone: (412) 281-7692 (ext. 317)

We also invite you to
visit www.cfmapgh.org

**CFMA MISSION
STATEMENT**

**THE SOURCE AND RESOURCE OF
CONSTRUCTION
FINANCIAL MANAGEMENT**

Our Mission is to:

- Unite individuals having financial responsibilities in the construction industry;
- Provide a forum through which the Association's members can meet to exchange ideas;
- Develop and coordinate education programs dedicated to the purpose of improving the professional standards of construction financial managers;
- Enhance the role and promote the image of construction financial manager; and
- Be a recognized authority on construction financial management.

Program held at:



Cranberry Regional
Learning Alliance
850 Cranberry Woods Drive
Cranberry Township, PA
16066

**Effective Cost and
Financial Management in a
Troubled Economy**



Proactive organizations are finding efficient and effective methods to lower project costs by mitigating risks that generate avoidable project costs, while reducing exposure to litigation.

These practices not only help to ensure project profitability, but contribute to overall company financial stability and growth, and strengthen the relationships with sureties and lenders.

A panel of four industry experts will discuss how applying the appropriate cost and financial tracking methods can assist construction financial professionals with:

- **Maximizing project and company profitability;**
- **Identifying early warning signs of troubled projects;**
- **Turning troubled projects into profitable projects; and**
- **Maximizing company bonding capacity and borrowing power.**



REGISTRATION FORM

**Effective Cost and Financial
Management in a Troubled Economy**

No. of people attending _____ x \$50

AMOUNT ENCLOSED: \$ _____

Name(s)/Company: _____

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Our event scheduled for Wednesday, February 10th was postponed until March 22nd due to weather conditions and availability of our speakers.

Reservations and payment must be received by
February 3, 2010

Please send this portion of the flyer with your check, made payable to:
CFMA- Greater Pittsburgh Chapter and mail to:

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Alpern Rosenthal
Heinz 57 Center
339 Sixth Avenue
Pittsburgh, PA 15222
Phone: (412) 281-7692 [ext. 317]